What is claimed is:

1. A method of magnetic transfer for performing magnetic transfer by bringing a master carrier bearing information signals and a slave medium into close contact with each other then applying a transfer magnetic field thereto,

wherein the slave medium is conveyed in a manner that a recording surface of the slave medium faces vertically toward the master carrier, being held in a manner that an information-bearing surface thereof is held vertically, then bringing the information-bearing surface of said master carrier and the recording surface of the slave medium into close contact with each other.

2. A method of magnetic transfer for performing magnetic transfer by bringing a master carrier bearing information for transfer and a slave medium into close contact with each other then applying a transfer magnetic field thereto, wherein said slave medium is conveyed to a position for close contact with said master carrier in a state that the slave medium is held by a slave holder.

3. The method of magnetic transfer according to claim 2,

wherein the slave medium is positioned and held at the slave holder, and

an alignment of the master carrier with the slave medium is performed via the slave holder.

4. A magnetic transfer device that performs magnetic transfer by bringing a master carrier bearing information

signals and a slave medium into close contact with each other then applying a transfer magnetic field thereto, said magnetic transfer device comprising:

contacting means that holds the master carrier in a manner so that an information-bearing surface of the master carrier faces vertically and that brings the information-bearing surface into contact with the slave medium;

conveying means that conveys the slave medium in a manner so that a recording surface of the slave medium faces vertically toward said contacting means; and

magnetic field generating means that applies a magnetic field to the slave medium and the master carrier collectively held at the contacting means.

5. A magnetic transfer device that performs magnetic transfer by bringing a master carrier bearing information for transfer and a slave medium into close contact with each other then applying a transfer magnetic field thereto, said magnetic transfer device comprising:

a close contact base that positions and holds said master carrier;

a slave holder that positions and holds said slave medium and conveys the slave medium to a position for close contact;

pressurizing means that brings the slave medium held by the slave holder and the master carrier into close contact with each other;

a positioning mechanism that aligns the close contact base

with the slave holder; and

magnetic field applying means that applies a transfer magnetic field to the slave medium and the master carrier that are closely contacted with each other.

6. The magnetic transfer device according to claim 5,

wherein either a plurality of positioning pins or a plurality of positioning holes are provided on the close contact base;

either a plurality of positioning holes or a plurality of positioning pins are provided on said slave holder; and

the positioning mechanism performs alignment by engaging the positioning pins with the positioning holes.

7. The magnetic transfer device according to claim 6,

wherein diameters of the positioning holes are designed to be greater than those of the positioning pins, and

the positioning pins and the positioning holes are partially engaged to perform alignment.

8. A magnetic recording medium, wherein information signals that are magnetically transferred to the magnetic recording medium by the method according to claim 1 are composed of servo signals.

9. A magnetic recording medium, wherein information signals that are magnetically transferred to the magnetic recording medium by the device according to claim 4 are composed of servo signals.